

PRESS RELEASE - CITYBLOG NETWORK LAUNCHES 21 TWITTER CHANNELS WITH THE LATEST LOCAL TIPS ON EUROPEAN CITIES

Amsterdam, Netherlands – June 11, 2009 – *SpottedbyLocals.com*, a network of cityblogs by locals in 21 European cities, has launched 21 new Twitter channels last week. On each of these channels, travelers to a specific city in Europe can find the newest local tips.

The freshest local tips per city – on the web and mobile

On Twitter.com/LocalAmsterdam for example, visitors planning to visit Amsterdam can see all the latest tips by locals at a single glance. Tourists already in Amsterdam can easily check the most recent Twitter-tips on their mobile. Spotted by Locals also actively helps people in the Twitter-community looking for local tips in a specific city, by guiding them to a city-specific Twitter-channel.

A list of all Spotted by Locals Twitter channels can be found on www.SpottedbyLocals.com/contact/twitter-channels

Interesting insights from Twitter community

Spotted by Locals has been very enthusiastic about the opportunities the social messaging service Twitter offers. Bart van Poll - co-owner: *"We started our main Twitter channel (Twitter.com/SpottedbyLocals) more than a year ago. It's a fantastic way to keep in close touch with people that are interested in us, and to hear what they care about."*

"We also keep our 550 followers up-to-date on Spotted by Locals news and link to external websites that may be of interest to them. We have received a lot of unexpected interesting insights and great tips ourselves from the Twitter-community. We are certain we can help many visitors looking for the latest insider tips in European cities, with these new Twitter channels."

About Spotted by Locals

Spotted by Locals was started in 2008 by avid travelers (and married couple) Sanne & Bart van Poll. It is the first cityblog-network with handpicked bloggers who write about spots and pass on travel tips from a personal and local perspective, in the English language. It has recently launched 20 European city blogs, and currently has 98 Spotters.

In October 2008 Spotted by Locals won the Mashable Open Web Award for best Travel website.

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For more information or to schedule an interview, please contact:

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